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AUSTRALIA

SUSTAINABLE HERITAGE &

*The Past and Future of
Launceston, Tasmania.*

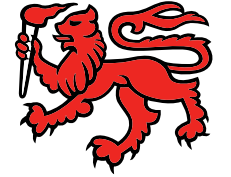
Katrina L. Hill

‘SHOP-TOP LIVING’

RESEARCH PROJECT

“heritage led regeneration raises aspirations”

HRH Prince Charles - Dumfries House, Britain's Hidden Heritage (BBC One, 2011)



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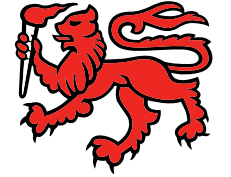
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HeritageConservation
SustainableHeritage
AdaptiveReuse

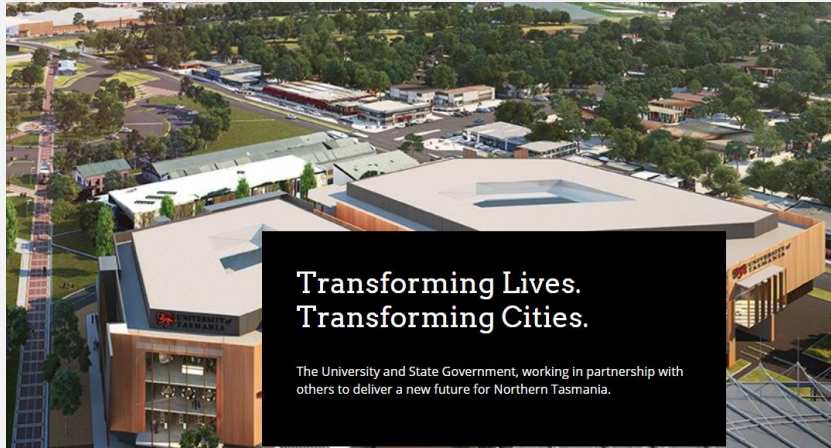
UrbanPlanning
InnerCityLiving
CityRevitalisation

UTAS NORTHERN EXPANSION



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2017



2019

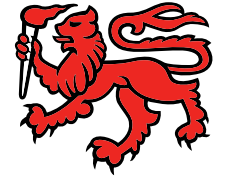


*“The move of the rest of the
campus will create a*
university city
*with easy pedestrian, bike and
public transport access, high
visibility and integration with
community and industry”*

www.utas.edu.au/northern-expansion

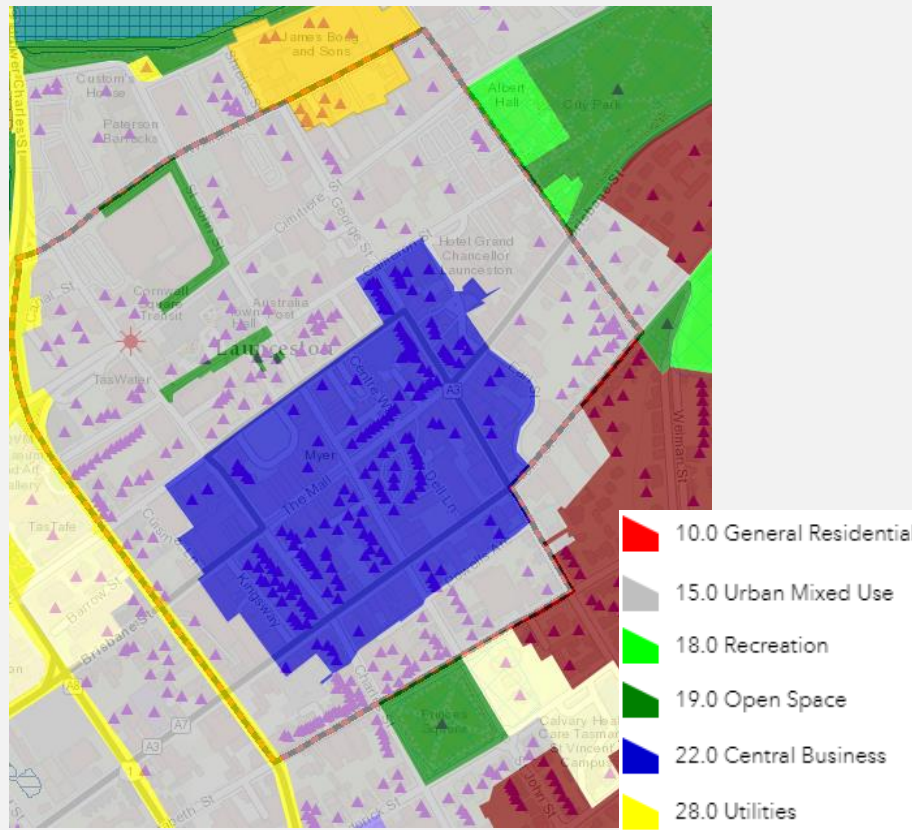
RESEARCH SITE

CITY OF LAUNCESTON 2017

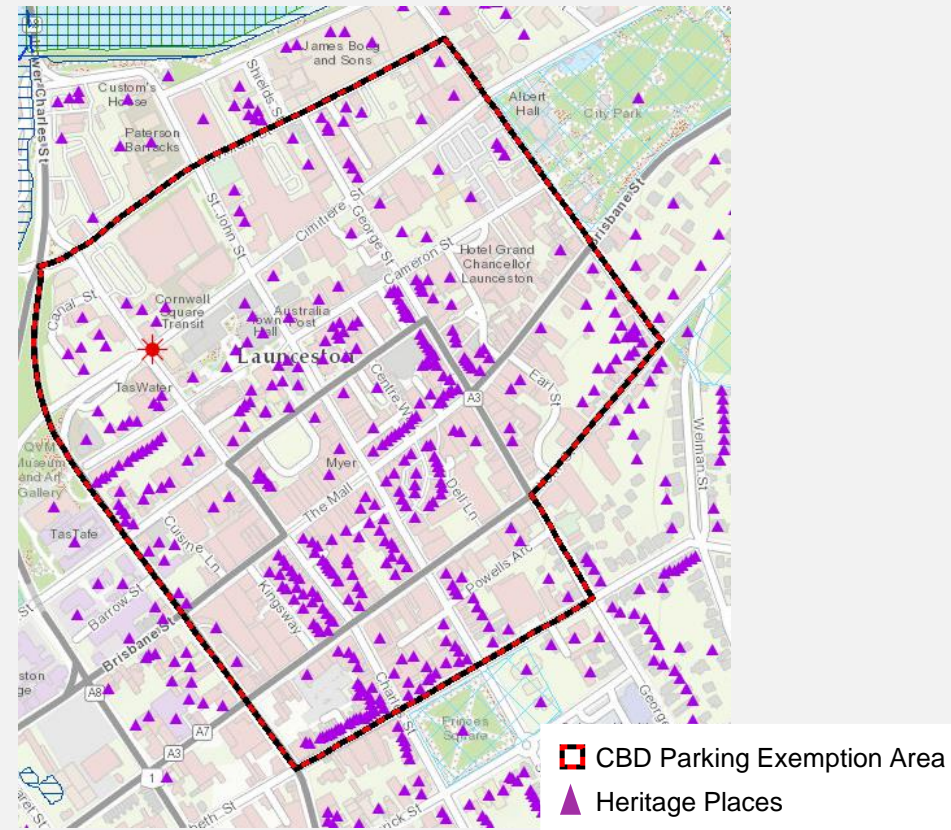


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Launceston Interim Planning Scheme 2015

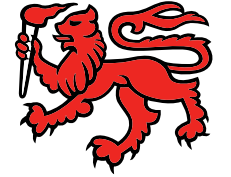
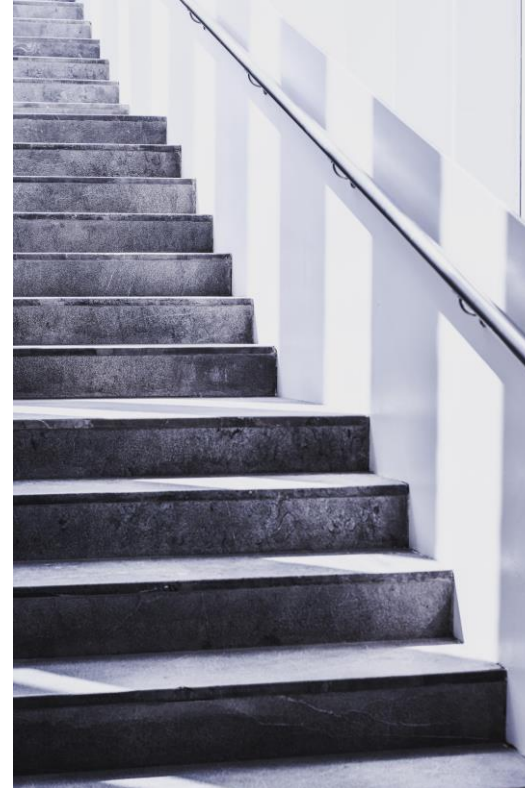


launceston.maps.arcgis.com

METHODS & DATA

- Case Study Analysis
- Qualitative Interviewing
- Desktop Review/Analysis
- Archival Research

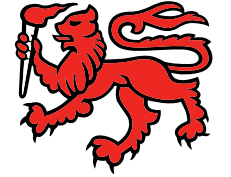
- (has) Limitations



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BONES OF CONTENTION



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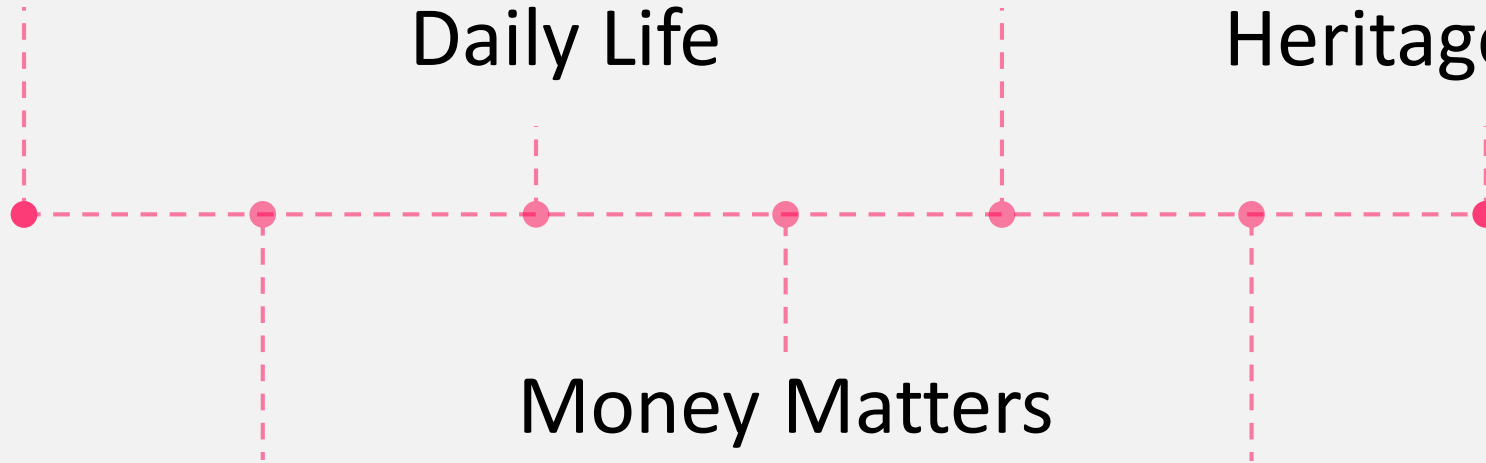
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Gentrification

College Towns

Daily Life

Heritage Loss



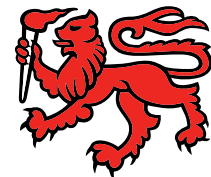
Inequity

Money Matters

Investment

CASE 1

The Quadrant



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©Inhabit Construction



QVM:1986:P:0511 (1920's)

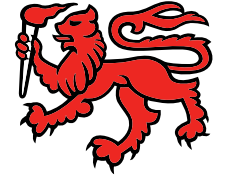
Lifestyle
Walkability

Expensive
Collaborative
Quality Trades

CASE 2

George Street #1

©Inhabit Construction



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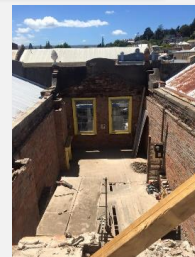
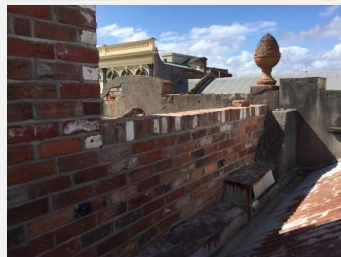
Facades



Services & Amenities



Height



Liveability

Location

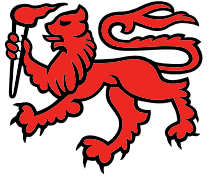
Cost Effective

Investment

(takes) Time

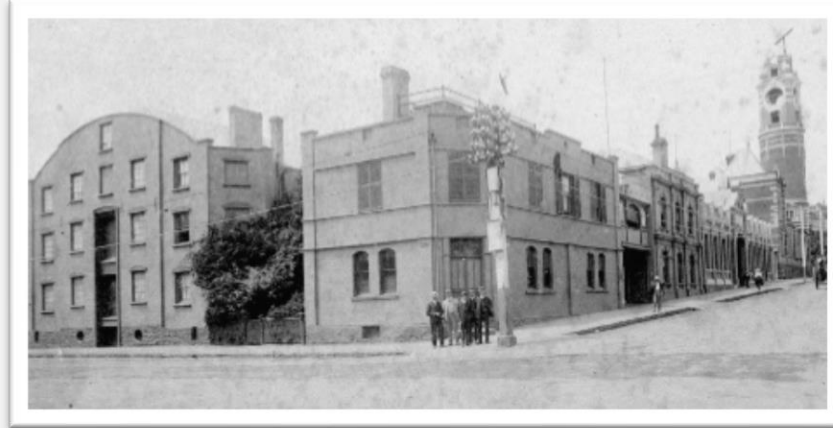
CASE 3

1842



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QVMAG 2012_P_0108

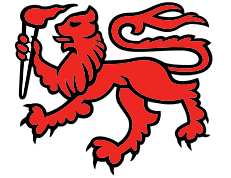
Living the Dream
Daily life

Regulations v.
Heritage Drama
Amenity Issues



CASE 4

George Street #2



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Pierre's opened its doors in 1956, becoming instantly famous for housing one of the very first Italian espresso machines to come to Australia



88 George Street
88c, 88a, 88b (upstairs, through 88a) 88 (Pierre's)

Lifestyle, Café's
& No Car!

Deep Pockets
Fire/Access
Re-sale Value?



TWO YEARS ON



Builder

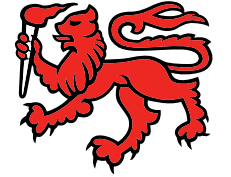
- **33** dwellings (2018-19, inner city)
- Only 2 on the open market
- **30**ish “on the way”
- Technology & Innovation
- Expensive (compliance, access ...)
- Quality Trade
- Planning “pretty friendly”

City of Launceston

- **Small** increase
- 2005 brochure trickle?
- Planning (height, density & infill)

Heritage Tasmania

- **No** increase
- Innovation & Boldness
- Exemption Issues!!
- Compliance Issues

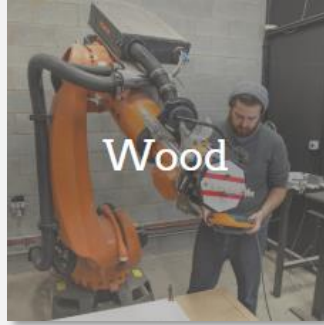


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Univ. of Tas
City Deal

Small Gain
Skill -> Heritage
AirBnB

UTAS NORTHERN EXPANSION



Developing regionally distinctive
courses & research

Providing flexible &
accessible learning options

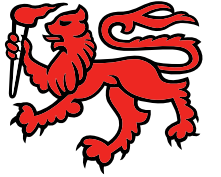


*“The University is building a
new campus at Inveresk in the
heart of Launceston.*

**The campus will
become central to
the life of the city**

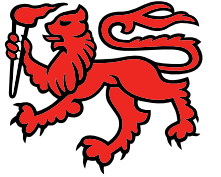
*a **vibrant** place where the
community, business and
industry, and the University
can **connect** and **collaborate**.”*

www.utas.edu.au/northern-expansion



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Katrina L. Hill

THANK YOU

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